

*Award criteria*



# Circular Product/Service Recognition

This Recognition is designed for organizations whose product and/or service offering helps their customers become more circular.

## Award Criteria

### 1. Leadership



### 2. People Competencies and Capabilities



### 3. Circular Product/Service



### 4. Measurement and Impact



### 5. Learned Lessons, Improvements and Future Plans



### 1. Leadership

Organization leadership demonstrates its commitment to the Circular Economy. Organization has been successfully operating for at least 2 years.

**Maximum score - 15**

### 2. People Competencies and Capabilities

Leaders, managers and others have required competencies and capabilities in the field of Circular Economy. Responsibilities are assigned for the Circular Economy.

**Maximum score - 15**

### 3. Circular Product/Service

Organization designs, develops, promotes and delivers a product and/or a service that helps its customers to become circular, e.g. to regenerate nature, minimize materials extraction, greenhouse gas emissions, waste generation.

For example, the organization provides circular design capabilities, Digital Material Passports, research in the field of Circular Economy, ICT technologies, waste management services.

**Maximum score - 40**

### 4. Measurement and Impact

Circular product/service clearly demonstrates tangible and intangible results and impact such as minimized material extraction, greenhouse gas emissions, waste, increased reuse of materials, energy, water efficiencies, recycling, and regenerated nature.

Performance trend is positive minimum over the last 1-2 years, targets are met.

**Maximum score - 20**

### 5. Learned Lessons, Improvements and Future Plans

Organization learns and improves while designing, developing, promoting and delivering the circular product/service. Future plans are developed for implementing the principles of Circular Economy.

**Maximum score - 10**

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**TOTAL SCORE - 100**

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